



Commercial Production Pricing

Professional commercial production for businesses that need a strong, polished message without committing to a monthly plan.

Essential Commercial

\$600

A focused commercial for a clear offer, service, or business message.

- Finished commercial up to 30 seconds
- One location and up to 90 minutes of filming
- Pre-production planning
- Professional editing and color grading
- Licensed music and basic motion graphics/titles
- Professional audio cleanup
- Drone footage when appropriate
- One round of revisions

Signature Commercial

\$800

A more developed production with room for storytelling, interviews, and supporting visuals.

- Finished commercial up to 60 seconds
- Up to 2 hours of filming
- Expanded B-roll and storytelling
- Owner/interview dialogue when desired
- Enhanced graphics and audio finishing
- Licensed music
- Drone footage when appropriate
- One round of revisions

Story Commercial

\$1,000+

For businesses that need a deeper story, multiple setups, or a more involved production.

- Finished commercial up to 90 seconds
- Up to 3 hours of production
- Interview or story-driven concept
- Multiple setups and extensive B-roll
- Enhanced graphics, audio, and color finishing
- Licensed music
- Drone footage when appropriate
- Two rounds of revisions

Clear pricing. Professional work. No unnecessary nickel-and-diming. Standard planning, production equipment, editing, licensed music, and normal finishing are built into the package. Additional locations, travel, filming time, specialized production, or rush delivery will be quoted before work begins.

Real Men Studios | Your story matters. Let it make an impact.



Monthly Content Plans

Consistent professional content for businesses that want to stay visible and build trust month after month.

Presence

\$500 / month

A simple, consistent plan for businesses that want to stay active online.

- One filming session
- 3 social media videos
- 3 edited photos
- One round of revisions

Momentum

\$750 / month

For businesses that want a stronger and more consistent flow of video content.

- Up to 2-hour filming session
- 6 social media videos
- 5 edited photos
- Captions
- Drone footage when appropriate
- Two rounds of revisions

Impact

\$1,000 / month

A higher-volume plan for businesses that want Real Men Studios actively building a deeper content library.

- Half-day filming session
- 8-10 social media videos
- Featured promotional video
- Employee or product spotlight
- Drone footage when appropriate
- Priority editing
- Two rounds of revisions

Monthly plans are designed for ongoing content creation. Larger campaigns, additional filming days, specialized productions, training videos, and custom projects can be quoted separately.

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